March 31, 2017

www.optimistclubofarlingtonva.org

The Optimist Monthly Friend of Youth

Upcoming Events

April

4/05: Training Future Leaders:
Lisa Fikes, Director of
Volunteer Arlington at the
Leadership Center for
Excellence, will explain her
group's mission. Thank you,
Mark Zetlin, for asking Lisa to
speak to us. WGCC at 12:15.

4/19: The Optimist Essay
Contest winners! Thank you,
Erica Burson, for once again
managing this important
Optimist program. Thanks to
Linda Chandler and Mark
Whitenton for helping with the
judging. WGCC 1t 12:15.

4/21: Optimist Gala! Be sure to join us for our first gala in many years. There will be dinner and dancing (with a DJ),



March

3:01: Joe Urschel, reporter, author, and a "founding father" of the Newseum. was invited by Jim Norris, to speak to us. Below is Jim's introduction of Joe, with a visual ad for Joe's new book, Year of Fear.



Joe Urschel's talk was primarily focused on his book about the little-remembered history of gangster Machine Gun Kelly, who kidnapped one of the richest oilmen in Oklahoma

and an open bar. Only \$50 per person (\$100 per couple) with the Optimist Club covering any overages. Black tie optional. Please RSVP by responding to your printed invite coming in the U.S. Mail. Thank you, Mark Zetlin, for spearheading this welcome event and thank you, Jim Norris, for chairing it. WGCC from 6:30-10:30 pm.

4/26: Meet 'n' Greet: From 6:00-7:30, once again at the Westin Arlington Gateway, 801 N. Glebe Rd. Remember, the hotel provides free parking for up to two hours.

<u>May</u>

5/03: Four Strategies to

Overcome Stress and Anxiety
in Your Life. Speaker Brian R.

McDonald, PhD., will give us
(for free) his extraordinary
lecture. Thank you, Stephen

Toth and Tricia O'Hara for
donating this lecture to our

in 1933, Charles Urschel. The hunt for Kelly by the FBI was the best chance Herbert Hoover had to establish the FBI as an interstate crime-fighting force. See Joe's photo, below.



3/15: Truth in Advertising -- a Novel
Approach: Matt White, Chairman and
CEO of White64, described his firm's
simple and direct approaches to
advertising that have helped
numerous local and even national,
clients. Matt's photo, below.



Club. WGCC at 12:15.

<u>Solution</u> <u>Solution</u>

5/24: Meet 'n' Greet . Westin Arlington Gateway, 801 N. Glebe Rd. From 6:00-7:30.

<u>June</u>

6/07: Scholarship luncheon.

Thank you, Gerry Marosek, for chairing this year's program.

WGCC at 12:15.

6/07: Better Sports Club of
Arlington Annual Dinner. The
Optimist Club has actively
supported this worthwhile
organization by purchasing one

Thank you, <u>Mark Zetlin</u>, for inviting him to speak to us, especially since he concluded his talk with the best of last year's Superbowl commercials.

Four New Members! At the luncheon, Mark Zetlin inducted two new Friends of Optimists, Susan Good (sponsored by Sue Crow) and Shelly Bennett (sponsored by Tricia O'Hara).



New FOO Susan Good (I.) and her sponsor, Sue Crow.



New FOO Shelly Bennett, Col. (retired).

of the larger trophies and placing an ad in their dinner program. This year's banquet is being chaired by Jim Norris. Our Optimist ad is being updated by Sandy Bushue. Tickets are again \$40 per person. Knights of Columbus.

The Club's Quarterly Report to CapVA: At the

March 1 luncheon, Stephen
Toth, and President -elect
Clayton DePue (representing
our president, Mark Zetlin) gave
the Arlington Optimist Club's
First Quarter (Oct-Dec) report
at the CapVA District meeting,
held in Fredericksburg on
February 25. Stephen
provides a thorough summary
of the meeting which is printed
in full at the end of this
newsletter.



<u>Stephen Toth</u> and <u>Clayton DePue</u> briefing as <u>Mark Zetlin</u> looks on.

In addition, Mark inducted two new full members, Matthew Pascocello (sponsored by Tricia O'Hara) and Glenn Danielson (also sponsored by Tricia).



Mark Zetlin handing new members

Matthew Pascocello (above) and Glenn

Danielson (below) their name badges as their sponsor, Tricia O'Hara, looks on.



3/22: Meet 'n' Greet: Once again held at the Westin Arlington Gateway. See photo below:



As provided by <u>Tricia O'Hara</u> along with her photo: Sitting (left to right): <u>Sue Gartner;</u> <u>Barbara Nicastro; Matthew Pascocello: Tricia O'Hara;</u> and <u>Erin Mendenhall</u>. Standing (left to right): <u>Clayton Depue; Sandy Bushue;</u> Shandra Niswander (guest of Sue Gartner); <u>Peter Wehmann, Stephen Toth, Jeff Englander, Richard Knight, Glenn Danielson, and Mark Zetlin</u>.



Arlington Optimist Club 16-005 Mid-Atlantic Region 3 Capital- Virginia District 16Northern Virginia Zone 4 Arlington Optimist Club 005www.optimistclubofarlingtonva.org

Report on the Cap-VA District Meeting held on February 25, provided by Stephen Toth.

The meeting was Chaired by Governor Gail Headley and was well attended by Optimist Club leadership and members from Virginia, Md. and D.C. Initially we heard a very inspirational and uplifting message from the President of the Winchester Optimist Club, Jonetta Carter who recruited 15 members as she took office and offered some useful advice on how to follow her example. Next was a presentation by Past Gov. and Int'l V.P. Dave Griffith on the new Optimist Professional Development Program (PDP) which is intended to help develop our new leadership and is more user friendly. We participated in an exercise related to New Club Building and heard reports from the District Committee Chairs concerning our Essay and Oratorical scholarship programs and HOBY. Past Gov. Lawson Headley spoke of the Cap-VA Junior Golf Qualifier which will be held at the Hanover C.C, in Ashland, VA on the weekend of April 29. He solicited contributions from Clubs and Optimists present which raised \$1900 and that amount was to be matched by Past Gov. JB Young. Perhaps the most exciting event took place after lunch when three hearing impaired young people took part in the Cap-VA District CCDHH and a young man from the Camelot School Program in Fairfax County, Michael Gouvin won a \$2500 scholarship with his message delivered in ASL. After some Optimist camaraderie in the well attended Hospitality Suite, Past-Gov. Terry Corle's Awards Dinner capped the evening when he recognized and rewarded all of the Optimists who played a leadership role in his administration. This was a good Cap-VA District meeting and we hope that more Club members consider attending future meetings to gain a larger appreciation of the value and the extent of the good that we do for the youth and our communities.